



Zou Zou's – Pendry NY

Innovative Lighting Solutions in Restaurant Reno

VISO makes the impossible possible with brilliant innovative solutions.

Location:
New York, NY
Client:
AvroKO
Photographer:
Garrett Rowland
Year:



Brief

VISO was approached by AvroKO to design-engineer and fabricate the perfect lighting solution for Zou Zou's restaurant, in collaboration with GoodShop Manufacturies. This restaurant is housed within the modern-day luxury hotel, Pendry, in Manhattan, New York. As such, this lively and modern Eastern Mediterranean restaurant seats 75-guests and pays homage to the architecture of that region.

Working closely with AvroKO and GoodShop Manufacturies, VISO incorporated amber resin shades, intricate hand-blown glass, hydrographic wood, and specially crafted large reflective metals to support this unique package.



Client Need

To fit within the standards of Pendry, this restaurant needed to match a level of opulence associated with this brand. Because of this, creating and maintaining an inviting space where people would want to gather in was key. Designed by AvroKO, VISO, in collaboration with GoodShop Manufacturies, created the perfect lighting solution for Zou Zou's restaurant.

With these power houses working in collaboration, they successfully constructed a thoughtful environment to create an emotional experience. Taking inspiration from the Middle East, key characteristics shine through.



Challenges

Many times, the design intent involves specific key elements that need to be matched. In this project, that remained especially true. In one of the wall sconces, there was a request for a specific decorative band. Having international reach, VISO was able to source out a specific fabric and pattern that only came from Italy, while staying on budget.

Another challenge that presented itself was through the fabrication of the large ceiling mount. Therefore, this one-piece shade needed to have a reflective, polished surface without it being broken in sections. This proved significantly difficult due to its size and curved surface. With solid innovation, VISO was able to find a unique solution to this by thinking outside the parameters of traditional sources.



The Solution: Custom Chandelier

Beautiful round chandeliers decorate the dining area with matte opal white glass, accented by antique brass. These chandeliers also have uplights that are field adjustable which include an adjustable knuckle. With this intention, this portion was design-engineered to be controlled independently from the globes.

Dimensions:

Diameter: 60" / 1524mm

Height: 76", 86" / 1930, 2184.4mm



The Solution: Custom Bar Light

The custom bar lights are composed of a solid piece of amber resin, with an impressive size of 97" long. Because of this, it required VISO's expert skill and craftsmanship to fabricate this intact. As well, it needed to match specific dimensions for a seamless integration with the metal frame.

Dimensions:

Length: 96.31" / 2447mm

Width: 23.13" / 587mm

Height: 16.5" / 419mm



The Solution: Custom Wall Sconce

A unique, illuminated wall mount features high caliber mixed materials. Moreover, this includes proprietary metal finishes and amber resins.

Dimensions:

Height: 47.19" / 1198mm

Width: 9.5" / 241mm

Depth: 4" / 102mm



The Solution: Custom Wall Mount

However, nearby large wall mounts were fabricated with high quality, mixed materials to help bring the original design intent to life. From hydrographic wood to a specific fabric flown in from Europe, this magnificent piece provides diffused lighting without any hot spots.

Dimensions:

Diameter: 21.75" / 552mm

Height: 51" / 1295mm

Depth: 65.31" / 1659mm



The Solution: Custom Ceiling Mount

In addition, a custom grand-scale ceiling mount spans over 6' in diameter. This remarkable structure was fabricated by VISO as a one-piece, dome with a polished metal finish. A first of its kind, since it was an impossible task, showcases VISO's immense innovative skill for thinking outside the box.

Dimensions:

Diameter: 78.75" / 2000mm

Height: 14" / 356mm

Contact Us:

+1 416 786 6463

info@visoinc.com

111 Bermondsey Road

Toronto, ON M4A 1X5