



Oiji Mi

Star Treatment for this Michelin-Starred Restaurant

Oiji Mi received a full makeover by AvroKO, featuring intricately detailed lighting from VISO. This custom lighting package supports the creative contemporary Korean dining experience composed uniquely for NYC.

- 2022 Gold Key Award Winner: Best Fine Dining Restaurant
- 2O23 HD Award Winner: Upscale Restaurant

Location:

New York, NY

Client:

AvroKO

Photographer:

Christian Harder

Year:

10/05/2022







Brief

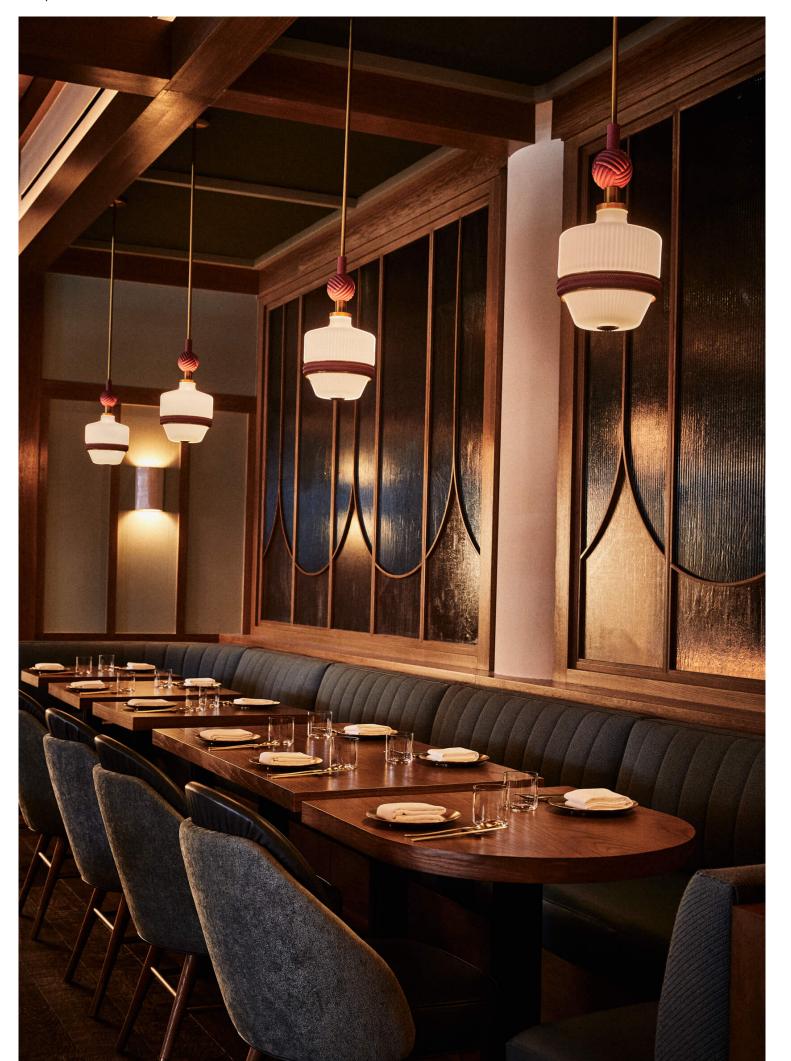
Adding to their impressive portfolio, VISO was asked by AvroKO to design-engineer and manufacture custom lighting for this Michelin-starred restaurant in the Flatiron District in New York. Oiji Mi is owned by excutive chef Brian Kim and needed a unique lighting package that would showcase exquisite craftsmanship and textures inspired by Korean culture.



Client Need

Custom work for this package included lighting that required filigreed artistic craftsmanship, unique materials, and technical skill which VISO is perfectly matched to successfully deliver on. As well, this project needed the right partner to understand the design intent thoroughly to be able to translate this into tangible light fixtures.



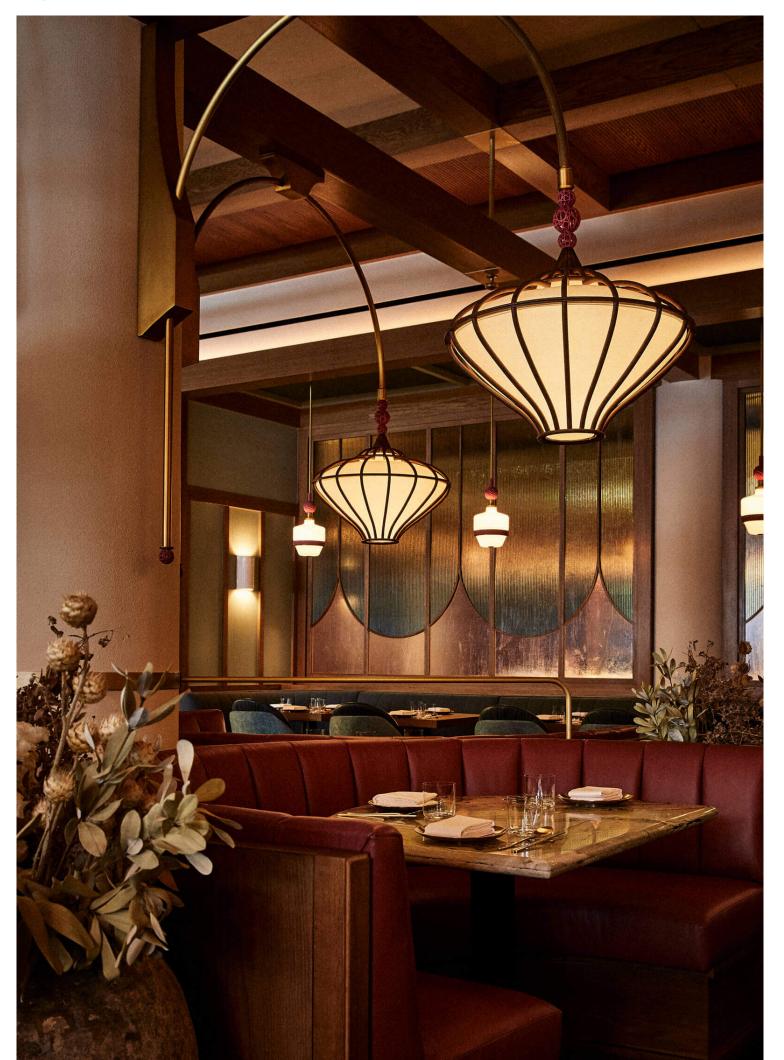




Challenges

Some challenges arose when dealing with resin. Though resin is a durable material, it can be equally delicate. Extreme care and expertise was essential in order to complete this project. Furthermore, find detailing is found throughout the lighting package, ensuring the design intent was met.







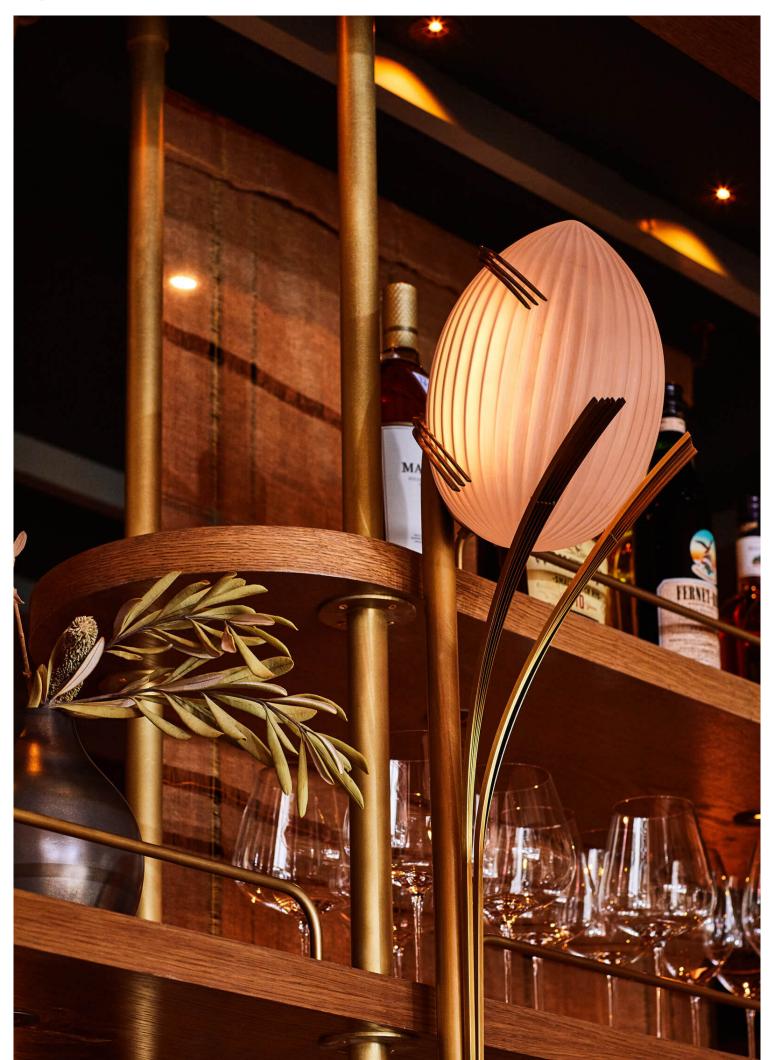
The Solution: Custom Pendant

The feature light installation is found in the centre of the restaurant, around the main column. This showcases arms that arch beautifully over guests, suspending a frosted shade with off-white linen and matte resin accents. Lamping within are dimmable LEDs at 2200K.

Dimensions:

Diameter: 23.13" / 587mm Height: 62.38" / 1584mm Extension: 53" / 1346mm







The Solution: Custom Floor Lamp

These floor lamps are inspired by the dainty, detailed Korean hair pins. They stand at 80.56""/2046mm tall and feature a matte opal linear textured glass diffuser. Accented by a gold metal finish, one of VISO's proprietary metals, this light fixture exuberates a clean elegance.

Dimensions:

Overall Height: 80.56" / 2046mm Width (Shade): 6.94" / 176mm Height (Shade): 10.1" / 256mm







The Solution: Custom Pendant

Custom pendants that feature beautiful detailing are suspended throughout the dining space. Unique elements that required special attention were manufactured by VISO, from the knot accent to the linear textured opal glass.

Dimensions:

Diameter: 8.5" / 216mm

Height (Glass): IO.25" / 260mm Overall Height: 54" / I37mm

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