



Nuri Steakhouse

Nuri embodies a commitment to embracing diversity and sharing the beauty of cultural exchange

Nuri is an elegant, upscale, multi-venue Korean-influenced steakhouse, located in Dallas, Texas. The architectural design centered around elegant, soft art-deco geometries used throughout Asia and America while the palette was influenced by Korean Celadon. Nuri aspires to combine the high-end Dallas steakhouse mindset with the Korean heritage of owner Wan Kim.

Nuri, meaning “whole world” in Korean, embodies a commitment to embracing diversity and sharing the beauty of cultural exchange. The menu is thoughtfully curated by a Michelin-recognized chef to honor the rich traditions of Asia, the soulful essence of New Orleans, and the comforting warmth of Southern traditions.

Location:

Dallas

Client:

AvroKO

Photographer:

Garrett Rowland

Year:

19/12/2024

- D Magazine



Client Brief

The lavish interiors of Nuri Steakhouse draw inspiration from the Art Deco era, featuring curvaceous forms, soft fabrics, and intricate details in wood, metals, and stones. Traditional Korean celadon ceramics influence the colors and textures throughout the space, adding a timeless elegance.

A bold cyberpunk aesthetic weaves in modernity, reflecting the digital gaming culture of Asia. Black cork and brass-paneled walls resemble circuit boards while enhancing acoustics, and reflective metal finishes nod to computer components. The bar's glowing ceiling, crafted from a massive milk truck panel, adds industrial drama.

Stone floors, with circuit-inspired patterns, lead to a jade-like stone fireplace. In the private dining room and member's lounge, de Gournay hand-painted wall coverings blend Asian textures with Korean influences, creating an atmosphere that is both sophisticated and visually captivating.





Contact Us:

+1 416 786 6463

info@visoinc.com

111 Bermondsey Road

Toronto, ON M4A 1X5