



JW Marriott Resort and Spa

VISO Brings Whimsical Designs to the Heart of Muskoka's Cottage Country

The Rosseau, a JW Marriott Resort and Spa, first opened its doors in 2008 as a multi-purpose property, including a hotel, residential and retail component. Located in the heart of Muskoka's Cottage Country, the Rosseau is Canada's number one luxury resort and a top travel destination.

Location:

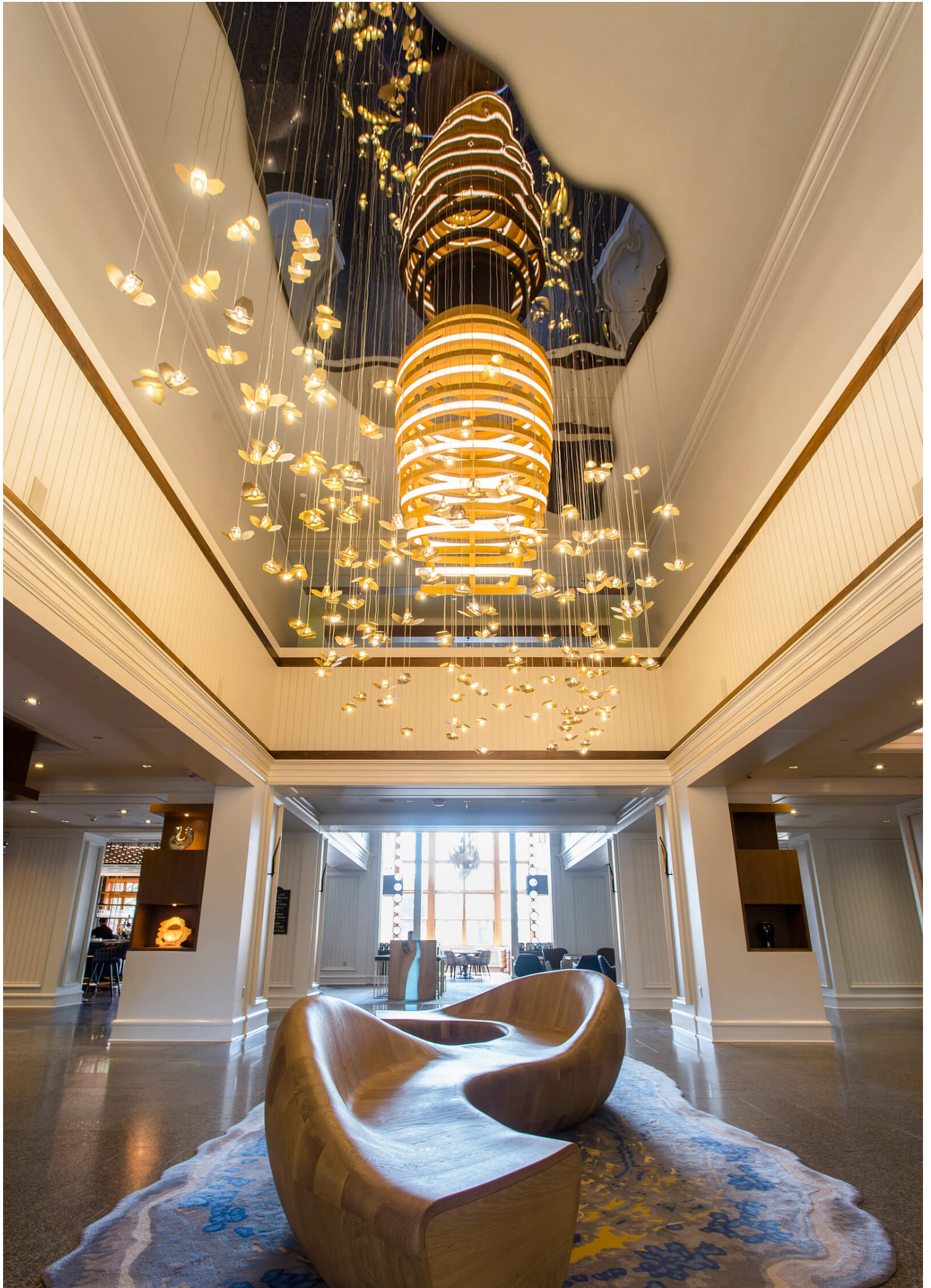
Toronto, ON

Client:

Mulvey & Banani Lighting Inc.

Photographer:

Year:



Brief

In early 2018, The Rosseau had reached its 10th year of operations and it was time for the resort to refresh and bring a more modern look to the property. VISO stepped in to partner with long-time collaborator, mackaywong, to design and manufacture a range of luxury custom lighting fixtures for the resort and spa. Feature pieces were designed for the common area such as the living room, Muskoka room, library, Lakes Lounge, and lobby areas.



Client Need

Located in cottage country, the new look needed to showcase the lavishness of the JW Marriott brand while reflecting the Muskoka guest experience of a rich escape in nature, that includes shimmering lakes and wildlife.

A key consideration for this renovation was to ensure that the resort provided a memorable and elevated guest experience while maintaining the soulful, down-to-earth "Muskoka" vibe. The team also wanted to uphold the hotel's luxury image and provide a destination retreat for every season by contemporizing the interior design and strengthening the architectural language in the public spaces. It was important to create a fully immersive hotel experience from the moment guests enter the front doors and check-in, to the moment they are relaxing by the pool or fireplace in the lobby lounge. The ultimate goal was to entice guests to return time and time again, and show their photos on social media.



Challenges

Mother nature became the biggest challenge during the installation for this project. The design and manufacture of the outdoor fixtures were completed in the late fall and installation started in late November. As every Torontonians knows, the weather is not forgiving during this time of the year and as a result, VISO's installation team faced high winds, rain, snow and sub-zero temperatures. The team pushed through and was able to complete the project by the second week of December.

The resort was to maintain full operation during the renovation process. VISO and the installation team took this into heavy consideration. The guest experience was a top priority for both the hotel management team and for the design and installation teams. To limit the amount of time the team needed to install the fixtures, detailed installation guides were created by VISO to improve the efficiency of the install and help limit the overall cost of the project.



Solutions:

The lighting design features artfully arranged organic shapes like antlers, beehives, and abstract leaves. Working in collaboration with JW Marriott and mackaywong, VISO designed and manufactured lighting fixtures for all common areas, elevating the guest experience and translating the natural beauty of 'cottage country' into the hotel's interior design.



Solutions:

This custom chandelier features 172 bees surrounding a metal "nest" structure with a hydrographic wood finish. The nest fixture is comprised of 15 rings, 7 of which are lit with 3000k LED tape and measures 271.13"/2633mm in height, 58"/1473mm in width, and 57"/1448mm in length.

Dimensions:

Length: 57"/1448mm

Width: 58"/1473mm

Height: 271.13"/2633mm



Solutions:

The featured cluster is lit with 32 dimmable 2W 3200K LEDs. Each pendant is hung from a matte black canopy using gold fabric electrical cables. The cluster measures 51"/1295mm in length, 109"/2762mm in width, 151.5"/3848mm in height, and weighs 150lbs.

Dimensions:

Length: 51"/1295mm

Width: 109"/2762mm

Height: 151.5"/3848mm



Solutions:

A custom wall sconce fixture hangs in the Muskoka Room. Made of blank chintz shade with leather stitch details, the structure has a polished brass metal arm and is attached to an acrylic wall plate finished with a marble pattern to match the decor of the hotel. A unique characteristic of the shade features a map of Muskoka Lake printed on the inside.

Dimensions:**Wall Plate**

Width: 16"/406mm

Height: 74"/1880mm

Shade

Height: 24"/610mm

Depth: 32"/813mm



Solutions:

The custom wall sconces throughout the hallways of the Rosseau are a two-toned custom design with a brushed brass finish on the inside and a matte black finish on the outside. Each sconce is lit by a single 2W LED chip.

**Solutions:**

The bar lobby design contains 288 pendants hanging from a canopy with a matte black powder coated finish. Each pendant is attached to a polished brass stem with crystal at the end of the stem. The pendants are arranged in a wave pattern to create visual interest on the ceiling.

Dimensions:**Suspension**

Length: 12.94"/313 mm to 24"/610mm

Canopy

181.5"/4610mm by 181.5"/4610mm

Each Crystal Prism

Width: 1.88"/48mm

Height: 10"/254mm

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